

THE HEAT IS ON....

Are You Ready for a Brazilian?

Many people may know what the Brazilian bikini waxing service entails, but may not know where to go or how to prepare for this type of up-close-and-personal hair removal. So, whether you're a client or a waxing technician, here's some valuable information that will make the "full monty" experience a bit more comfortable.

What's the difference between a regular bikini waxing and a Brazilian bikini waxing?

A traditional bikini waxing removes hair around the upper base of the leg and lower torso area, giving your client a smooth, hairless bikini line. A Brazilian bikini waxing is much more thorough, removing pubic hair above the front section of the lower torso, around the outer labia, across the inner thighs, and along the upper buttock trail. If your client prefers, a small patch of hair can be left on the upper mound. Results are smooth and stubble-free and can last for up to four weeks.

Who's a candidate for a Brazilian bikini waxing?

This service is great for people with a profuse pubic hairline, athletes, body builders, performers and anyone wanting their private area kept neat and hair-free. A hairless pubic area has also been known to increase sexual stimulation, making sex more enjoyable for both partners.

Where should I go to get this done?

Visit www.satinsmooth.com and click on "salons/spa in my area." Once you have selected a business, give them a call; let them know that this is your first time, ask how long the service will take, who's doing it and what products they will be using.

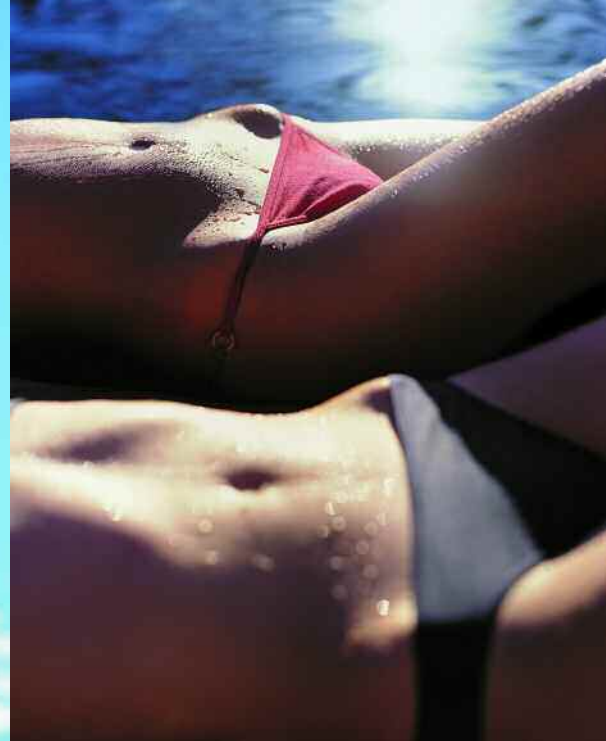
What about ingrown hair?

Ingrown hair is very common with any type of hair removal system. To avoid ingrown hair, bumps, and skin irritation, exfoliate the skin two to three times a week. Using **Satin Smooth Exfoliate**, a mild but coarse sugar scrub and a natural loofah sponge, will eliminate ingrown hair and keep

skin smooth and clean. Simply apply the exfoliate on the sponge and scrub the area in a circular motion. This will lift dirt, dead skin and oil out of pores. Follow treatment with **Satin Smooth Body Wash** and **Body Glow Lotion**, products that have been formulated to keep skin healthy and radiant.

What type of wax should I use?

Customize your waxes according to your client's skin type and hair texture. Try **Satin Smooth Tea Tree With Eucalyptus** for medium to thick hair or **Satin Smooth Deluxe Cream**, for coarse, curly and stubborn hair. Both products are enriched with emollients to soften the hair shaft and avoid skin breakage. Use hard waxes on the outer labia and inner thigh. **Satin Smooth Wild Cherry With Vitamin E** and **Calendula Gold With Tea Tree** are both formulated for coarse hair, can be used on all sensitive areas, and have patented ingredients that allow wax to stick to the hair, not the skin. Incorporating a hard and a soft wax to your bikini service will speed up your time and get you to your next customer faster.



How can I ease the discomfort for my client?

With the proper technique, there should be minimal discomfort during this 30-45 minute service. Keep in mind that women may be a little more sensitive to pain right before their period, so have your client work around her menstrual cycle when scheduling an appointment. You may also suggest that she take an anti-inflammatory and an antacid 20 minutes before service begins in order to reduce redness and swelling. During the service, using **Satin Smooth Res-Q Analgesic Numbing Spray** will help to reduce the discomfort. **Satin Smooth Res-Q Analgesic Soothing Cream**

is a great post-service product for your client to take home and apply around the bikini area twice a day, for about two days.

