



WAXING YOUR WAY TO SMOOTHER SKIN

The reason for ditching your Razor

Waxing versus shaving is a personal debate that many men and women struggle with across the country. What's the difference between the two hair removal methods and why is keeping a waxing regimen so important for the skin's well being? As the colder months approach people may be tempted to revert back to shaving. It's easier,

faster and less expensive, by shaving you are actually doing a disservice to your skin. Here's why: Shaving with a razor or an electric shaver stimulates the sebaceous glands, which sends signals for reproduction to the hair follicles. Cutting hair just above the epidermis sends signals to the sebaceous glands to immediately reproduce, which is why hair grows back in a day or two.

The shaving process not only results in thicker, denser hair but it can also trigger dormant hair that have not matured, to start growing again. Studies show that extracting hair from the root (papilla) by use of a depilatory waxing product weakens the hair follicles and slows down the reproduction signals, resulting in finer, slower re-growth.



TIP SHEET

- Re-schedule your appointments right after your last service at the salon or spa to ensure a proper waxing regimen.
- Always exfoliate skin with a natural loofah brush in a circular motion against hair growth. Scrubbing up and down will not allow pores to open and remove oil and dead skin cells.

RED ALERT

Suffer from skin breakouts after waxing? Here's what you can do:

- Try **Satin Smooth Zinc Oxide**, formulated for acne prone skin. This delicate formula has extra protection barriers that penetrate deep into the skin.
- Avoid direct sunlight for up to 24 hours after a waxing service.
- Do not touch newly waxed area unless your hands have been cleaned or sanitized. Your hands are a bed of bacteria.
- Avoid taking a hot shower right after a waxing service.
- Wait 24 hours after a waxing service to re-moisturize your skin; this will give your pores enough time to close.
- Try a moisturizer without heavy perfumes like **Satin Smooth Hydrate**.

For more information on Satin Smooth products, visit www.satinsmooth.com or visit us at our next professional show.