

BROW BASICS

Are your client's eyebrows in disarray? Waxing can make a world of difference.

Eyebrows can make or break your look. They are the foundation of your face and can really alter your facial expression. Since a perfect brow will help contribute to a flawless finish, make sure all your clients are taking advantage of your eyebrow waxing service. It's virtually painless and will give your clients' eyes a beautifully groomed look for about two weeks. It's an inexpensive service for clients – costing anywhere from \$17-\$30 for shaping and contouring, and \$8-\$15 to wax re-growth – but a quick and easy money-maker for you. Sounds like a win-win situation.

Technician Tips

- To determine what the eyebrow length should be, hold a ruler or wooden applicator parallel to your client's nose to measure the distance between their eyes, where the brow begins. If their eyes are close together, they may need a larger gap between their eyebrows to open up their face. If their eyes are far apart, the gap may need to be a little closer.
- To determine the arch for each eye, place a ruler on the outer edge of the nostril to the center part of the iris (colored part of the eye) and up to the eyebrow. Mark this spot with a dot.
- Wax should be applied in one easy stroke, starting from the inner part of the brow, making sure to raise the wax at the highest part of the brow to reveal an arch.
- It is not recommended to wax above the eyebrow; this should only be done with the client's approval.
- It is not recommended to create an arch on male clients; most just want a clean, natural, masculine look.
- Advise clients to avoid direct sunlight, tanning and liquid makeup for up to 24 hours after the service.



GET THE GOODS

Satin Smooth satin cleanser as an alternative to alcohol, to gently cleanse the brow area.

Satin Smooth ultra sensitive zinc oxide cream waxes to use on dry, sensitive skin.

Satin Smooth cool aloe skin smoother to cool skin, close pores and minimize redness.

